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Real \$ Street

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Real\$Street Anniversary Issue-1



Inside Real\$Street

<i>Lakshish GE Tie-Up</i>	2
<i>Carbon foot printing</i>	2
<i>Real\$Street Lifestyles</i>	3
<i>Father's Day 21 June</i>	3
<i>Real\$Street News</i>	3
<i>Upcoming July Issue</i>	4
<i>Contact Us</i>	4

Real\$Street has grown one year old with all your wishes .Hence, we extend all our thanks to our readers and contributors . *Real\$Street* aims to become the first pick of real estate and lifestyle homes newsletter readers .Hence, on its first anniversary celebrations it introduces altogether new look of *Real\$Street* and new sections for you.

These sections will cover a vast area of reader interests and new developments in Lakshish and real estate world Our *Real\$Street* research team constantly works hard to collect and bring together all those important real estate news you might have missed in the last months. Now our team has added all new colours and sections to *Real\$Street* which will make this newsletter an essential read of the month for you and your family.

With your constant feedback and support *Real\$Street* aims to bring together dedicated columns and articles covering Lakshish Events and Developments , real estate news and many more. We have divided the anniversary issue into two and hence, introducing brand new *Real\$Street* Lifestyle and *Real\$Street* News sections in this issue and bringing many more in the coming issues .

We hope you will all enjoy the new colours of *Real\$Street* .

With Warm Regards,
Real\$Street Team

CHAIRMAN'S MESSAGE ON FIRST ANNIVERSARY OF REAL\$STREET

Dear Readers,

It gives me immense pleasure to get in touch with you through the First Anniversary issue of *Real\$Street*. Seems like yesterday that we had come out with the first edition of *Real\$Street* to keep you posted on Lakshish and the latest happening in the Mumbai real estate market.

To celebrate *Real\$Street* 1st Anniversary, these issues would be devoted to Lakshish, its projects, our London Office pictures, London Events and other details. **Real\$Street looks ahead to attain new horizons .**

Regards,

Pavan Datta

CMD Lakshish



Echoing a similar sentiment, Mr. Ranjan Damodar, GM, GE Appliances—Asia said, “GE is proud to partner with quality builders such as Lakshish to assist in creating world class service apartments at Bollywood Divas Residency. GE looks forward to a long term cooperation with Lakshish in their efforts to build such facilities across India”

LAKSHISH- GE COLLABORATION

Lakshish Group has entered into a tie-up with GE, an industry leader in major appliance, lighting and integrated industrial equipment and services, to build apartments furnished with world-class, energy efficient products.

Lakshish has gone ahead with the tie-up to set an example in the Indian real estate industry and affirm its commitment towards the society. Climate change is the most pressing environmental issue of this century, and as a responsible company, Lakshish is doing its bit to contribute to a greener tomorrow.

As lifestyles are changing, consumer demands are multiplying. People are not only seeking products but those that are energy-efficient. GE offers nearly 400 products from refrigerators to cooking appliances to dryers, including an inexhaustible range of energy-saving products. GE will now be the exclusive distributor of all appliances to Lakshish. Its products would be available across all our projects.

Commenting on the tie-up, Mr. Pavan Datta, CMD, Lakshish said, “Our partnership

with GE will open doors to a host of opportunities for both the companies”

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WHAT IS CARBON FOOTPRINTING?



A **carbon footprint** is a measure of the impact our activities have on the environment, and in particular climate change. It relates to the amount of greenhouse gases produced in our day-to-day lives through burning fossil fuels for electricity, heating and transportation etc.

The carbon footprint is a measurement of all greenhouse gases we individually produce and has units of tonnes (or kg) of carbon dioxide equivalent.

A carbon footprint is made up of the sum of two parts,

the primary footprint and the secondary footprint.

1. The **primary footprint** is a measure of our direct emissions of CO2 from the burning of fossil fuels including domestic energy consumption and transportation (e.g. car and plane). We have direct control of these.

2. The **secondary footprint** is a measure of the indirect CO2 emissions from the whole lifecycle of products we use - those associated with their manufacture and eventual breakdown. To put it very simply – the more we buy the more emissions will be caused on our behalf.

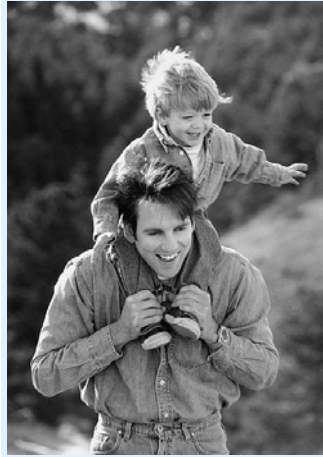
Calculate Your Carbon Footprint log on to-
<http://www.nature.org/initiatives/climatechange/calculator/>
And then log on to
<http://www.carbonfootprint.com/minimisecfp.html>

to reduce and find ways to reduce your carbon footprint !!!!
Did you know... Electricity is one of the biggest producers of carbon emissions, so every time you make a coffee or turn the television on you are adding to global warming.

RealStreet Lifestyle



Father's Day is a celebration inaugurated in the early twentieth century to complement Mother's Day in celebrating fatherhood



and male parenting, and to honour and commemorate fathers and forefathers. Father's Day is a day honouring fathers, celebrated on the third Sunday of June in 52 of the world's countries.

Traditionally father is seen more as a provider and guide for children, the scenario appears significantly changed in nuclear family culture of today. With most husband and wife working, fathers in present times

Father's Day June 21st

are as involved in child rearing job as the mothers are.

Today, most fathers do not shy away from changing nappy or taking the difficult task for putting the baby to sleep. This cultural change is helping in strengthening father-child relationship and consequently in emotional development of a child and building of stronger family bonds. .

Father's Day Quote

"A wise man once said that any man can be a father, but it takes someone special to be a dad."

"You dream for your child and Lakshish works on them"

Wishing You All Happy Father's Day

RealStreet News



CAPA INDIA TO INVEST Rs 600 CR FOR AEROPARK IN NAVI MUMBAI

The Indian arm of aviation consultancy and advisory services firm Centre for Asia Pacific Aviation is setting up a aero park in Navi Mumbai with an investment of around Rs 600 crore.

"We are setting up an aero park in Navi Mumbai with an investment of about USD 120 million in Navi Mumbai. It is expected to open by the middle of 2011," Centre for Asia Pacific Aviation (CAPA) India Head Kapil Kaul told PTI.

The project, to be spread over 35-40 acres, will provide training courses

in air safety, pilot training, aviation technology and general aviation.

It will also impart training programmes in aircraft maintenance, repair and overhaul and aviation environment research.

In later stages, the park may also offer MBA in aviation in association with some specialised institute, Kaul said.

The consultancy has already roped in the former Chief Strategy officer of Qantas Airways to work on the project who is currently drawing up the master plan of the park.



News Bulletins:

Mumbai International Airport (MIAL), which operates Mumbai's Chhatrapati Shivaji International Airport, has decided to bid for the city's second airport, which is coming up at Panvel in Navi Mumbai.

RealStreet Anniversary Issue-1

We're on the Web!
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**Greetings !!
 Dear Readers!**

Hope you enjoyed reading RealStreet as much as we enjoyed putting it together for you. Help us make RealStreet better!

Please post your valued comments, feedback and suggestions at info@lakshish.com.

We await your response with eagerness!

**Best Regards,
 Lakshish Team**

Upcoming RealStreet Anniversary Issue-2 Brings to you.....

Ongoing Projects- (Book Now)

- *Lakshish London Exhibitions*
- *T20 World Cup fever and who made it to London and watched their favorite cricketers live !!!!*
- *Aero Park -Center for Asia Pacific announces investment of Rs.600 crore to setup Aero park in Mumbai -A detailed Story*
- *London Office Exclusive Pictures*
- *Alibaug -The Coastal Delight -A Cover Story*
- *RealStreet Mumbai Forecast*
- *RealStreet Lifestyle and RealStreet News*
- *And many morestay tuned.....*



**For Further Details
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